



## **NEWS**

**FOR IMMEDIATE RELEASE**

**Aero Friedrichshafen  
Outdoor Stand #SD54**

**AEA Booth #807/906**

### **AVIDYNE AND ROCKETROUTE.COM ANNOUNCE FLIGHT PLANNING & FLIGHT TRACKING FOR EUROPEAN GENERAL AVIATION MARKET**

*RocketRoute.com's new flight planning service connects to Avidyne's MLX770 to deliver, for the first time, Eurocontrol-approved Flight Plans straight to the cockpit, and Flight Tracking services from mobile phone and web portal.*

**Friedrichshafen, Germany, April 8, 2010** – [Avidyne Corporation](http://www.avidyne.com), a leading provider of [integrated flight deck](#) and safety systems for general aviation [aircraft](#) announced today that they have partnered with [RocketRoute.com](http://www.rocketroute.com) to provide Eurocontrol-approved Flight Planning for the European General Aviation market and world-wide flight tracking.

Using RocketRoute.com's web and mobile apps, for the first time a pilot can now prepare a route, file the route and send the route direct to their Avidyne-equipped aircraft in one simple, integrated service.

"We are bringing to all pilots a professional, low-cost flight planning service. Our vision is to make planning routes and sending routes to aircraft as easy for the aviation industry, as TomTom has done for the motorist," said Uwe Nitsche, co-founder and CTO of RocketRoute.com.

"Filing flight plans for European airspace can be a complex and challenging endeavour, and RocketRoute.com makes this critical task much easier, which is certainly in line with Avidyne's mission," said Avidyne Chief Operating Officer, Patrick Herguth. "Through this partnership with RocketRoute.com, we can now receive flight plans and provide our customers with position reports via our MLX770 worldwide datalink."

In May 2010, RocketRoute.com will be launching the service in Beta, and will provide a direct link to compatible Avidyne-equipped aircraft. Core to RocketRoute.com is its intelligent routing engine, which assists pilots and planners in finding a valid route through the complex European airspace. Pilots and planners interested in evaluating the Beta service are invited to register their interest at [RocketRoute.com](http://www.RocketRoute.com).

Full details of this new service will be made available later in May. A demonstration is available at Avidyne's Outdoor Stand SD54 at Aero Freidrichshafen, from 8 April to 11 April 2010.

Images available at: <http://www.avidyne.com/news/images.asp>

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April 7, 2010

**About [RocketRoute.com](http://RocketRoute.com)**

RocketRoute.com simplifies European flight planning for the General Aviation market. A start-up based in the UK, RocketRoute.com will be launching a portfolio of services during 2010. In May 2010, its first services will be available for free in Beta, serving countries that are covered by Eurocontrol.

**About [Avidyne Corporation](http://Avidyne Corporation)**

Avidyne's continuing leadership in innovation and its Flying Made Simple™ system design make flying safer, more accessible and more enjoyable for pilots and their passengers. The company's expanding line of products include the industry-leading [Entegra integrated flight deck](#) line for new and existing aircraft, datalink-capable EX5000 and EX600 multi-function displays and the dual-antenna TAS600 series of active traffic advisory systems, the MLB700 broadcast datalink receiver, the MLX770 world-wide datalink transceiver, and the TWX670 Tactical Weather Detection system. Headquartered in Lincoln, MA, the company has facilities in Columbus, OH, Melbourne, FL, and Boulder, CO.

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